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| **Organizational Discourse: Day 1 (11th July 2018)** |
| 9.45 to 10.00 | **WELCOME ADDRESS:** Professor Cliff Oswick, Conference Organizer |
| 10.00 to 11.00 | **PLENARY SESSION: Language matters: From macro to micro and back again**, *Professor Gerlinde Mautner, University of Vienna* |
| 11.00 to 11.15 | **TEA/COFFEE BREAK** |
| 11.15 to 12.45 | **SESSION 1a: LEADER-FOLLOWER DISCOURSE(S)****The organizing properties of discourses of followership: Complying with and contesting the demonising construction of subordination** *Sandra Corlett and Rachael Thompson***Clash of discourses: A new challenge for women leaders in Indonesia?***Fitri Oktaviani and Bernard Mckenna* **The (lack of) discourse on Follwership***Zahira Jaser* | **SESSION 1b: HEALTHCARE DISCOURSE(S) I****Caring for a post-narrative self of elderly with dementia: Embodied identity and knowledge in the nursing home***Lucan Foster***“Trading one pitch-black darkness for another endless night “ Studying interventions for enhancing resident involvement in nursing home care** *Ernst van der Akker***Demonised by the media? An exploration of the media discourse about (stakeholders in) the Dutch decentralized care system***Sarah van Dujin and Sierk Ybema* |
| 12.45 to 13.45 | **LUNCH** |
| 13.45 to 15.15 | **SESSION 2a: HEALTHCARE DISCOURSE(S) II****Negotiating professional identities - The rhetorical and discursive strategies of professionalism in healthcare procurement** *Marlieke van Grinsven, Sierk Ybema and Stefan Heusinkveld* **Innovation and consecration – An ethnographic account of the discursive quest of ‘the innovator’ in a healthcare setting** *Mariel Jurriens* **Narratives of frail elderly and their care providers on a recent Emergency Department visit: ‘hazards’ versus** ‘risks’ *Yvonne La Grouw* | **SESSION 2b: POLITICAL DISCOURSE(S)****“Shithole” – the machinations of a ‘stable genius’: dissecting the slight-of-hand and deceptions of the Trump Administration.** *Kenneth Ehrensal***A deconstruction of the discourse of ‘Creating Shared Value’** *Rosie Oswick***Fear and loathing in Germany – On the discursive constitution of right-wing populist movement** *Ronald Hartz*  | **SESSION 2c: DISCOURSES OF COMMUNITY****Constructing community as discourses in the process of resilience: collaborative communication in the Japanese 2011 disaster** *Toru Kiyomiya* **When work goes to life: Life-work integration in coliving** *Karel Musilek* **Discourses of belonging: Exploring the role of sports volunteers in reimagining community** *Anita Mangan, Michael Skey, Chris Stone and Olu Jenzen*  |
| 15.15 to 15.30 | **TEA/COFFEE BREAK** |
| 15.30 to 17.00 | **SESSION 3a: DISCURSIVE CRITIQUES** **The neoliberal re-appropriation of management critiques**  *Galit Ailon* **“It’s completely splitting us and saying ‘Externs, stay outside’”: About the collateral discourses of workspace reconfiguration** *Marie Antoine***Paradox as resilience in democratic organizing – An insider perspective** *Martyn Griffin, Daniel King and Peter Hamilton*  | **SESSION 3b: WORKPLACE DISCOURSE(S)****The discursive construction of a liminal identity for working mothers with flexible work arrangements: The case of project-based IT Professionals** *Maxine Robertson, Gill Kirton and Cliff Oswick* **‘Part of the middle-class’ now: constructing class in UK museum work** *Samantha Evans and Rebecca Whiting***Embracing indeterminacy: On being a liminal worker** *Cara Reed and Robyn Thomas*  |
| 17.30 to 19.30 | **DRINKS AND BUFFET RECEPTION** |

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| **Organizational Discourse: Day 2 (12th July 2018)** |
| 9.30 to 11.00 | **SESSION 4a: DISCOURSES OF MORALITY & ETHICS****Public consultant jokes and the social construction of moral taint** *Onno Bouwmeester***Sex work in Ethiopia: Moral discourses, major actors and representations** *Ida Sabelis, Lorraine Nencel and Naomi van Stapele* **Paternalism and the ethics of care in a company town** *Elham Moonesirust*  | **SESSION 4b: HEGEMONY & NORMALIZATION****In the name of the partner: Sustaining hegemonic control by constructing a discourse of partnership at John Lewis** *George Ferns, Darren Hubb and James Dunn***The power of naming and the naming of power: The normalization of the ‘Leader’ and the making of the modern managerial self***Mark Learmonth***Happy, passionate and enthusiastic employees: psychoanalysis and passionate attachment to a discourse of hegemony** *Sharon Mason*  | **SESSION 4c: PRECARIOUSNESS & RISK****Demistyfing internships. The reproduction of precariousness among interns in Brussels** *Alessandro Tirapani and Hugh Willmott* **The discursive construction of novel risks: The case of Bisphenol A** *Cynthia Hardy and Steve Maguire* [**Dis/organizing collaboration: Discursive constructions of tension and precarity in a case of cross-sector collaboration**](#_Toc510516062)  [*Mie Plotnikof and Dennis Mumby*](#_Toc510516063)  |
| 11.00 to 11.15 | **TEA/COFFEE BREAK** |
| 11.15 to 12.45 | **SESSION 5a: RHETORIC & PERSUASION****The discursive function of personal pronouns in sustainability reports: The UK ‘big four’ banks** *Peter Hamilton, Martyn Griffin and Mark Learmonth* **McKinsey and rhetorical institutionalism: The War for Talent unpacked** *Jim Crawley* **Taking a stance: How entrepreneurs set cognitive and pragmatic expectations about a new venture** *Ruben van Werven, Onno Bouwmeester and Joep Cornelissen*  | **SESSION 5b: EDUCATIONAL DISCOURSE(S):****Unmasking the traditional management education discourse through critical discourse analysis** *Naveed Yazdani, Hasan Sohaib Murad and Rebecca K. Fox***In search of scholarly activism: A confessional tale of critical appreciation in inquiry** *Danielle P Zandee* **Deceiving the “middle class”: dissecting the impact of the GOP tax plan on publically funded schools** *Patricia Ehrensal*  | **SESSION 5c: NON-TRADITIONAL DISCURSIVE APPROACHES****The ‘smiling assassin’: A photo based study of personal trainers** *Oonagh Harness***Integrating discourse and materiality: An event-narrative approach** *Cliff Oswick* **Language games: A productive metaphor for discursive research?** *Jed Moore and Peter McInnes*  |
| 12.45 to 13.45 | **LUNCH** |
| 13.45 to 14.45 | **PANEL SESSION:** Organizational Discourse - “Where are we now and where are we going” (tbc) |
| 14.45 to 15.00 | **CLOSING ADDRESS** |