|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Organizational Discourse: Day 1 (11th July 2018)** | | | | | |
| 9.45 to 10.00 | **WELCOME ADDRESS:** Professor Cliff Oswick, Conference Organizer | | | | |
| 10.00 to 11.00 | **PLENARY SESSION: Language matters: From macro to micro and back again**, *Professor Gerlinde Mautner, University of Vienna* | | | | |
| 11.00 to 11.15 | **TEA/COFFEE BREAK** | | | | |
| 11.15 to 12.45 | **SESSION 1a: LEADER-FOLLOWER DISCOURSE(S)**  **The organizing properties of discourses of followership: Complying with and contesting the demonising construction of subordination**  *Sandra Corlett and Rachael Thompson*  **Clash of discourses: A new challenge for women leaders in Indonesia?**  *Fitri Oktaviani and Bernard Mckenna*  **The (lack of) discourse on Follwership**  *Zahira Jaser* | | | **SESSION 1b: HEALTHCARE DISCOURSE(S) I**  **Caring for a post-narrative self of elderly with dementia: Embodied identity and knowledge in the nursing home**  *Lucan Foster*  **“Trading one pitch-black darkness for another endless night “ Studying interventions for enhancing resident involvement in nursing home care**  *Ernst van der Akker*  **Demonised by the media? An exploration of the media discourse about (stakeholders in) the Dutch decentralized care system**  *Sarah van Dujin and Sierk Ybema* | |
| 12.45 to 13.45 | **LUNCH** | | | | |
| 13.45 to 15.15 | **SESSION 2a: HEALTHCARE DISCOURSE(S) II**  **Negotiating professional identities - The rhetorical and discursive strategies of professionalism in healthcare procurement** *Marlieke van Grinsven, Sierk Ybema and Stefan Heusinkveld*  **Innovation and consecration – An ethnographic account of the discursive quest of ‘the innovator’ in a healthcare setting** *Mariel Jurriens*  **Narratives of frail elderly and their care providers on a recent Emergency Department visit: ‘hazards’ versus** ‘risks’  *Yvonne La Grouw* | **SESSION 2b: POLITICAL DISCOURSE(S)**  **“Shithole” – the machinations of a ‘stable genius’: dissecting the slight-of-hand and deceptions of the Trump Administration.**  *Kenneth Ehrensal*  **A deconstruction of the discourse of ‘Creating Shared Value’**  *Rosie Oswick*  **Fear and loathing in Germany – On the discursive constitution of right-wing populist movement** *Ronald Hartz* | | | **SESSION 2c: DISCOURSES OF COMMUNITY**  **Constructing community as discourses in the process of resilience: collaborative communication in the Japanese 2011 disaster** *Toru Kiyomiya*  **When work goes to life: Life-work integration in coliving**  *Karel Musilek*  **Discourses of belonging: Exploring the role of sports volunteers in reimagining community**  *Anita Mangan, Michael Skey, Chris Stone and Olu Jenzen* |
| 15.15 to 15.30 | **TEA/COFFEE BREAK** | | | | |
| 15.30 to 17.00 | **SESSION 3a: DISCURSIVE CRITIQUES**  **The neoliberal re-appropriation of management critiques**  *Galit Ailon*  **“It’s completely splitting us and saying ‘Externs, stay outside’”: About the collateral discourses of workspace reconfiguration** *Marie Antoine*  **Paradox as resilience in democratic organizing – An insider perspective** *Martyn Griffin, Daniel King and Peter Hamilton* | | **SESSION 3b: WORKPLACE DISCOURSE(S)**  **The discursive construction of a liminal identity for working mothers with flexible work arrangements: The case of project-based IT Professionals** *Maxine Robertson, Gill Kirton and Cliff Oswick*  **‘Part of the middle-class’ now: constructing class in UK museum work** *Samantha Evans and Rebecca Whiting*  **Embracing indeterminacy: On being a liminal worker** *Cara Reed and Robyn Thomas* | | |
| 17.30 to 19.30 | **DRINKS AND BUFFET RECEPTION** | | | | |

|  |  |  |  |
| --- | --- | --- | --- |
| **Organizational Discourse: Day 2 (12th July 2018)** | | | |
| 9.30 to 11.00 | **SESSION 4a: DISCOURSES OF MORALITY & ETHICS**  **Public consultant jokes and the social construction of moral taint**  *Onno Bouwmeester*  **Sex work in Ethiopia: Moral discourses, major actors and representations**  *Ida Sabelis, Lorraine Nencel and Naomi van Stapele*  **Paternalism and the ethics of care in a company town**  *Elham Moonesirust* | **SESSION 4b: HEGEMONY & NORMALIZATION**  **In the name of the partner: Sustaining hegemonic control by constructing a discourse of partnership at John Lewis** *George Ferns, Darren Hubb and James Dunn*  **The power of naming and the naming of power: The normalization of the ‘Leader’ and the making of the modern managerial self**  *Mark Learmonth*  **Happy, passionate and enthusiastic employees: psychoanalysis and passionate attachment to a discourse of hegemony** *Sharon Mason* | **SESSION 4c: PRECARIOUSNESS & RISK**  **Demistyfing internships. The reproduction of precariousness among interns in Brussels** *Alessandro Tirapani and Hugh Willmott*  **The discursive construction of novel risks: The case of Bisphenol A**  *Cynthia Hardy and Steve Maguire*  [**Dis/organizing collaboration: Discursive constructions of tension and precarity in a case of cross-sector collaboration**](#_Toc510516062)  [*Mie Plotnikof and Dennis Mumby*](#_Toc510516063) |
| 11.00 to 11.15 | **TEA/COFFEE BREAK** | | |
| 11.15 to 12.45 | **SESSION 5a: RHETORIC & PERSUASION**  **The discursive function of personal pronouns in sustainability reports: The UK ‘big four’ banks** *Peter Hamilton, Martyn Griffin and Mark Learmonth*  **McKinsey and rhetorical institutionalism: The War for Talent unpacked**  *Jim Crawley*  **Taking a stance: How entrepreneurs set cognitive and pragmatic expectations about a new venture** *Ruben van Werven, Onno Bouwmeester and Joep Cornelissen* | **SESSION 5b: EDUCATIONAL DISCOURSE(S):**  **Unmasking the traditional management education discourse through critical discourse analysis** *Naveed Yazdani, Hasan Sohaib Murad and Rebecca K. Fox*  **In search of scholarly activism: A confessional tale of critical appreciation in inquiry** *Danielle P Zandee*  **Deceiving the “middle class”: dissecting the impact of the GOP tax plan on publically funded schools** *Patricia Ehrensal* | **SESSION 5c: NON-TRADITIONAL DISCURSIVE APPROACHES**  **The ‘smiling assassin’: A photo based study of personal trainers**  *Oonagh Harness*  **Integrating discourse and materiality: An event-narrative approach**  *Cliff Oswick*  **Language games: A productive metaphor for discursive research?**  *Jed Moore and Peter McInnes* |
| 12.45 to 13.45 | **LUNCH** | | |
| 13.45 to 14.45 | **PANEL SESSION:** Organizational Discourse - “Where are we now and where are we going” (tbc) | | |
| 14.45 to 15.00 | **CLOSING ADDRESS** | | |